

Board of Directors | Statement of Function

Thank you for your interest in joining Washington Youth Soccer's Board of Directors. In the space below, please share 3-4 sentences highlighting why you would like to serve on the WYS Board.

I believe I bring a wealth of soccer administration experience that would
benefit the board. I have been both a soccer club, association, and league officer.
I am very familiar with the different roles, operations, and challenges of
these organizations. That experience and insight would be valuable addition
to the WYS board. I would like to help lead WYS into the future, growing
overall membership, develop soccer in under-served areas, and see our
member clubs/associations recieve the support to thrive in their areas.
I believe that as a member of the board I can bring my valuable experience
to the group and help WYS continue to be a leader in youth sports.
Print Name: Art King
Signature: Arthur King Date: 3/30/2024



Board of Directors | Nominee Acceptance Statement

I accept the nomination to stand for election to the Washington Youth Soccer Board of Directors at the May 18, 2024 Annual General Meeting.

Print Name: Arthur King

Signature: Arthur King Date: 3/30/2024

**Art King** 

14513 SE 167<sup>th</sup> St Renton, WA 98058 phone 206.779.0233 email art.n.king@gmail.com

Senior management professional with enterprise system development and strategic leadership experience in a complex, nationwide sales/customer service, and technology company

# **Summary of Qualifications**

- 10+ years of senior management experience driving dynamic system development and application teams.
- Skillfully manages partnerships/relationship building with senior leadership and across departments.
- Exceptional problem solver, leading several cross-functional teams developing enterprise technical solutions.
- Solid experience in program portfolio management, business prioritization, and business case development.
- 15 years of enterprise product management, POS, online, mobile, and supply chain system development.
- Directed evolution of in-store customer purchase experience by migrating customer transactions from a PC environment to tablet environment, enabling representatives to work with customers anywhere.

# **Experience**

T-Mobile Bellevue, WA

## Senior System Experience Manager, Retail Development

Dec 2020 – Present

Develop and manage enterprise system strategy for Retail/Sales Real Estate, Construction, Design, and Development teams.

- Manage \$48M 5-year plan to modernize systems, establish operational structure, and determine future prioritization.
- Led organization through RFP for new CRM solution to replace hodgepodge of applications for Retail Development.

#### Senior Manager, Program Management and Data Visualization

Dec 2019 – Aug 2020

Led team responsible for program management for portfolio of technical projects for Retail Data Analytics.

- Chief product owner for all data analytics projects.
- Responsible for managing all SOWs, contract management, and oversight for four contractors.

### Senior Manager, Integration Strategy

Oct 2018 - Dec 2019

Directed special program team of product owners and analysts focused on designing combined retail customer transaction and system experience leading up to *Day 1* of T-Mobile/Sprint merger.

- Coordinated with key partners around retail and sales projects connected to Product, Migration, Training, T-Mobile for Business (B2B), Marketing, Digital, and IT workstreams.
- Team assessed capabilities across T-Mobile and Sprint retail systems (POS, account management, wireless, customer portals, etc.) and developed customer experience and system strategy for company merger.

### Senior Manager, Sales Systems

Aug 2017 - Oct 2018

Led a team of 13 product owners who planned, assessed, and delivered technology capabilities for retail store personnel to effortlessly support customers with their purchases.

- Led the design, development, rollout, and support of 60+ major purchase path system enhancements and product changes. Reduced transaction time by 18%, enabling vision of a simplified sales experience.
- Lead Product Owner for new mobile POS platform deployed to 5000+ stores.

#### Senior Manager, System Strategy

2013 - 2017

Directed a select team of senior product owners and contractors on an enterprise project that had the mission of rethinking the customer and system experience from billing platform, product, seamless transaction experience through all channels

• Led the Sales Workstream with 20 department SMEs and 12 supporting contractors through brainstorming, user story creation, governance, system design, integration, and UI design.

#### Senior Manager, Frontline Systems

2010 - 2013

Led a new team of 12 product owners from Sales and Customer Care operations. This dynamic team led the design, development, and deployment of a groundbreaking customer management software deployed to Retail and Customer Care teams.

Was the Chief Product Owner with scrum teams in Washington, Georgia, and off-shore in India.

## **Customer Experience Manager, Retail and Customer Care**

2009 - 2010

Retail systems/experience lead product owner for a special project team that designed and implemented a new product suite that eventually became the base of T-Mobile's "Uncarrier" brand that because a wireless revolution.

• Team designed the new bundled rate plans, developed the non-contract model, and product installment plans.

#### Manager, Retail System & Processes

2007 - 2009

Built new team of four analysts driving continuous improvement of Retail systems, business processes, and operations.

• Led Retail's complex and successful retail system rollout (POS, account management, customer portals, etc.), billing migration, processes training, and procedures for the newly acquired SunCom locations across 4 states.

### District Manager Los Angeles, CA

2004 - 2007

- Led 11 store locations with 110 employees averaging \$2.3 million in gross revenue per month.
- Top 10 U.S. markets in sales in 2005 and 2006.
- Peak Achievement Award T-Mobile's top employee recognition, 2006.

## **Education**

Oregon State University Bachelor of Science
Villanova University Master Certificate, IS/IT Project Management

## Volunteer Work and Board Positions

Valor Soccer Club Rec Program Director, 2019 – present

Select Head Coach, 2017 - present

South Sound United Youth Soccer League Board President, 2017 – present

Kent Covington Youth Soccer Board President, 2015 – 2019

Mod Program Director, 2011 - 2017

# WASHINGTON YOUTH SOCCER GOVERNANCE CODE OF ETHICS

(To be signed by all Directors, Officers and Committee Members of Washington Youth Soccer, its Districts and its Member Associations)

# Purpose

As a director, officer, or committee member of Washington Youth Soccer or one of its Districts or Member Associations, I understand that the purposes of this policy are to protect the integrity of the Washington Youth Soccer organizations' decision-making processes, to enable our constituencies and the public to have confidence in our integrity and to protect the reputations of all board members, committee members, volunteers, and paid staff.

# **Duty of Loyalty**

As a director, officer, or committee member of Washington Youth Soccer or one of its Districts or Member Associations, I understand that I have a duty of loyalty to Washington Youth Soccer and shall support and promote the mission, purpose, activities and decisions of Washington Youth Soccer. I shall not engage myself in a Washington Youth Soccer position or function in an effort to secure an advantage for myself, another organization or individual, or for my or their personal or business gain.

## Communication

As a director, officer or committee member, I understand the need to communicate openly and keep the appropriate parties in the communications loop. I understand that in most cases, the best form of communication is directly with the other party. I commit to communicate with the appropriate starting level of authority. I will respect and support the established communications process and will not engage in communications designed to circumvent, undermine, sabotage or keep appropriate parties out of the communications loop.

# Competition

I will ensure that I understand the Rules of Competition and seek to ensure that everyone involved adhere to the letter, intent and spirit of the Rules of Competition. It is my responsibility to understand both the intent and application of the Rules of Competition. I will not place my personal interests above the mission and goals of Washington Youth Soccer.

While the concept of rivalry is wholly embraced, it is one of my responsibilities to ensure that it not take precedence over exemplary professional conduct. I understand that my attitude and conduct towards others should at all times be respectful, controlled and professional. I also understand that it is unacceptable to have any verbal altercation with an official, opposing coach, team or parents before, during or after a game.

# Conflict of Interest

The standard of behavior at Washington Youth Soccer is that all directors, officers and committee members scrupulously avoid conflicts of interest between the interest of Washington Youth Soccer on one hand, and personal, professional and/or business activities of the other. This includes avoiding potential and actual conflicts of interest, as well as perception of conflicts of interest.

Upon or before election, hiring or appointment, I will make a full written disclosure of interests, relationships and holdings that could potentially result in a conflict of interest. This written disclosure will be kept on file and I will update it as appropriate. In the course of meetings or activities, I will disclose any interest in a transaction or decision where I (including my business or other nonprofit affiliations), my family and/or my significant other, employer or close associate will receive a benefit or gain. I understand that a conflict of interest may result in my removal from the meeting or activity and potentially from Washington Youth Soccer membership.

# Governing and Operating Documents

As a director, officer or committee member, I understand my responsibility to thoroughly acquaint myself with Washington Youth Soccer's Governing and Operating Documents and demonstrate a working knowledge of these documents. I understand my responsibility to follow and enforce all Washington Youth Soccer, District and Member Association bylaws, policies, procedures and rules at all times. This includes adhering to the letter, intent and spirit of the documents.

I will respect and support the spirit and intent of the documents and will not engage in activities designed to undermine or sabotage the documents. I understand that there is an established process for making changes to the documents and I commit to follow those processes if I desire to make a change to the documents.

## Health and Nutrition

As a director, officer or committee member, I understand my responsibility to be educated about sports nutrition, fitness and health.

I also understand that Washington Youth Soccer is committed to a smoke free environment. As such, I will avoid the use of tobacco and tobacco related products at Washington Youth Soccer competitions, events and related activities.

# Support of Washington Youth Soccer

I will support Washington Youth Soccer, its mission, governing and operating documents by considering myself a "trustee" of the organization and will do my best to ensure that I will approach all Washington Youth Soccer issues with an open mind, prepared to make the best decision for everyone. I will respect and support a majority decision, never exercising authority as a board or committee member unless that authority has been delegated to me by the board or committee. I will not engage in activities designed to undermine or sabotage a decision once it is made. I understand that there is an established process for changing a decision and commit to follow those processes if I

desire to change a decision. I will do my best to ensure that the organization is well maintained, financially secure, growing and always operating in the best interest of those we serve.

I understand that I have a responsibility to promote the game of soccer to the public in a positive manner. When in public, on e-mail, blogs, websites, and all social media, my comments and critiques of governing bodies, members, referees, administrators, volunteers, and paid staff shall be constructive.

I commit to conduct myself in a professional, respectful manner when in public and representing an individual, team, club, Member Association, District and Washington Youth Soccer. I will also strive to assist others in conducting themselves in a professional, respectful manner when in public and representing their team, club, Member Association, District and Washington Youth Soccer.

# Suspension and/or Revocation

I understand that failure to follow the Washington Youth Soccer Governing Code of Ethics may result in ethics charges being filed against me and may result in suspension from involvement with Washington Youth Soccer or revocation of my membership with Washington Youth Soccer.

I understand that this Code of Ethics is meant to supplement good judgment, and I will

respect its spirit as well as its wording.	
I do not have any disclosures to report.	
I have the following disclosures to report:	
Board President, South Sound United League Recreational Program Director, Valor Soccer	
Arthur King Signature	3/30/2024 Date
Arthur King	
Print Name	