



Washington Youth Soccer
7100 Fort Dent Way, Suite #215
Tukwila, WA 98188-7500
www.WashingtonYouthSoccer.org
PHONE (253) 4-SOCCER · TOLL FREE 1-877-424-4318



Board of Directors Meeting Agenda
7100 Fort Dent Way, Suite 215, Tukwila, WA 98188

Wednesday, March 23rd, 2022

Attendance: Jill Christiansen, Leah Gray, Jane McGillivray, Chris Stiles, Lauren Pendergraft, Roger Levesque, Chuck Porter

Absent: Felipe Mendez, Lane Smith, Lamar Neagle, Rich Austin,

1. Meeting Called to Order

Jill Christiansen

2. Roll Call:

Jane McGillivray

3. Approval of Minutes

Financials:

RMA fee for 18 and over year old players – who is paying, the player or club? And what mechanism, is used.

Ray Johnson – Dir of Soccer

Pedro – Customer/sppt

Jane McGillivray created the following motion:

Roger Levesque is the WYS Executive Director as of February 16, 2022 and this includes all signing authority on behalf of WYS on all contracts, checking accounts, and all other legal and financial matters.

Seconded by Chris Stiles

Unanimously approved, None opposed.

Next meeting:

April 19th 2022

12 noon Tukwila Office & Link

Board of Directors

Felipe Mendez, *President* Jill Christiansen, *Vice President* Jane McGillivray, *Secretary* Leah Gray, *Treasurer*
Rich Austin Lauren Pendergraft Lane Smith Chris Stiles Lamar Neagle Roger Levesque, Executive Director



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Schedule of Board of Director Meeting in 2021-2022

Date	Time	Place
June 17, 2021	6:00 PM to 7:30 PM	WYS Office and Link
August 24, 2021	12:00 PM to 1:00 PM	WYS Office and Link
September 21, 2021	12:00 PM to 1:00 PM	WYS Office and Link
October 19, 2021	12:00 PM to 1:00 PM	WYS Office and Link
November 16, 2021	12:00 PM to 1:00 PM	WYS Office and Link
December 20, 2021	12:00 PM to 1:00 PM	WYS Office and Link
January 12, 2021	12:00 PM to 1:00 PM	WYS Office and Link
February 15, 2021	12:00 PM to 1:00 PM	WYS Office and Link
March 16, 2021-Added	12:00 PM to 1:00 PM	WYS Office and Link
April 19, 2021	12:00 PM to 1:00 PM	WYS Office and Link
May 17, 2021	12:00 PM to 1:00 PM	WYS Office and Link
June		Spokane - combine with a tourney?

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Felipe Mendez, *President* Jill Christiansen, *Vice President* Jane McGillivray, *Secretary* Leah Gray, *Treasurer*
Rich Austin Lauren Pendergraft Lane Smith Chris Stiles Lamar Neagle Roger Levesque, Executive Director

WYS Board Meeting

Wednesday, March 23, 2022

Financials

WYS | Staff and Program Updates

2022 Q2+ Objectives | March - June (Draft)

Core Objective | Exceed expectations through transition period

PRIMARY ESSENTIAL GOALS (PEGS)

PEG #1 | Foster organizational health

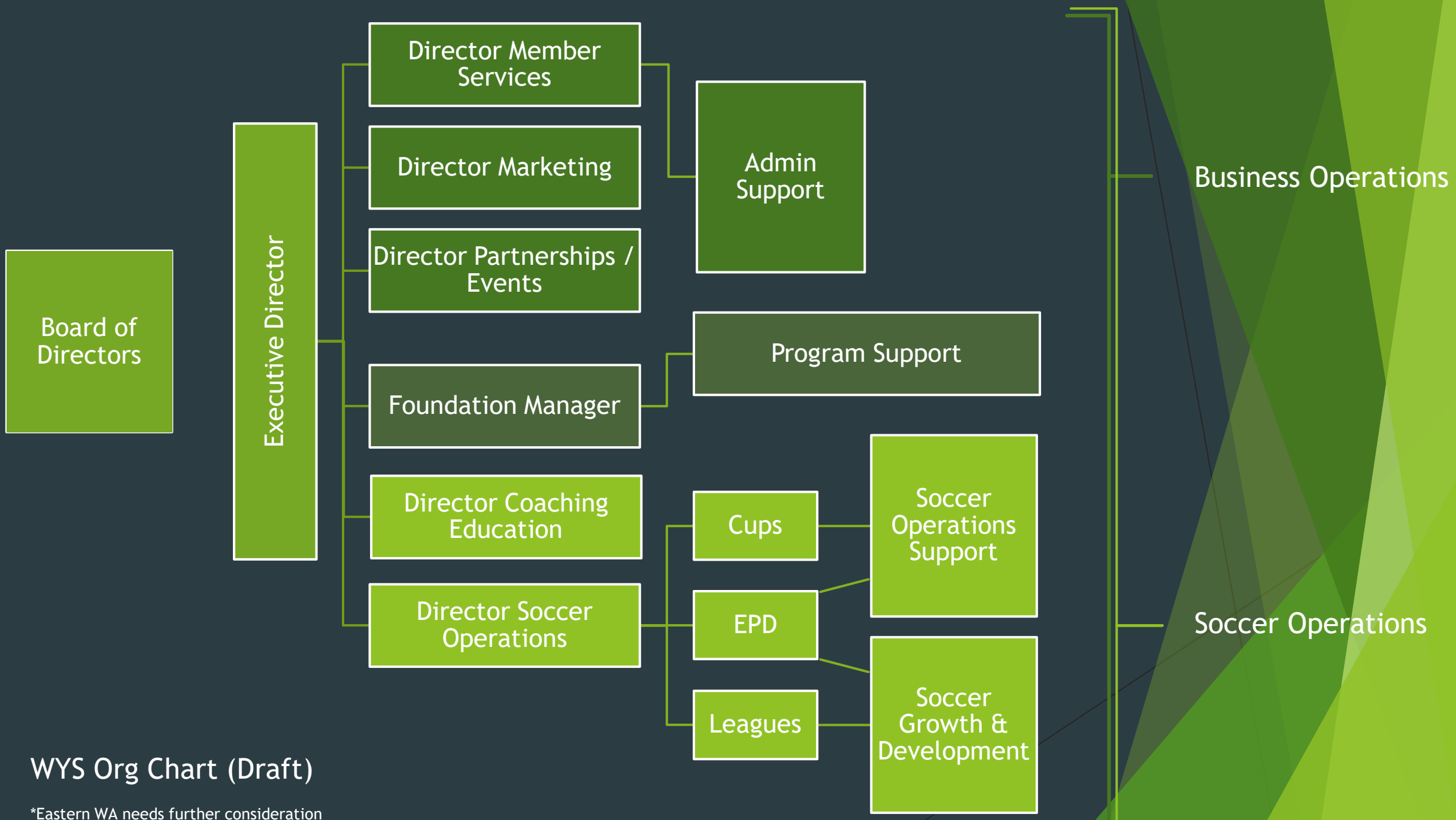
- ▶ Internal
- ▶ External
- ▶ Annual General Meeting (AGM)

PEG #2 | Deliver top-rated events / programs

- ▶ Cups
- ▶ EPD
- ▶ Coaching Education
- ▶ Soccer for Success
- ▶ GiveBig
- ▶ Women's 50th

PEG #3 | Execute Portugal trip to reenergize EPD program

- ▶ Planning, Execution, and Promotion



WYS Org Chart (Draft)

*Eastern WA needs further consideration

Elite Player Development (EPD)

- ▶ Update:
 - ▶ Ray and Pedro sharing oversight
 - ▶ Spring training underway
 - ▶ Portugal a priority (separate slide in Events section)
 - ▶ Working diligently to break down silo / facilitate information-sharing
- ▶ Next Steps:
 - ▶ EPD Coach Compensation | Facilitate payments
 - ▶ Eastern WA EPD | Info-gathering and bridge-building
 - ▶ Refresh for 2021-2022
 - ▶ Friendship Cup Planning | May 27-30

Partnerships (Sponsorships)

▶ Update:

- ▶ Deliver on current sponsorship commitments
- ▶ Shift conversation from dollars (sponsorship) to creating value (partnership)
- ▶ Facilitate information-sharing across WYS key activities and programs
- ▶ Portugal jersey sponsorship

▶ Next Steps:

- ▶ Review and reengage key partners
 - ▶ Adidas
 - ▶ Soccer.com
- ▶ Work to connect the dots between corporate partners and community partners
 - ▶ Learning session with SFC Community / Corporate Partner leadership

Foundation

▶ Update:

- ▶ Increase Foundation / Association alignment
 - ▶ Financial
 - ▶ Operational
- ▶ Soccer for Success launch | 12 schools (9 in WW and 3 in Yakima)
- ▶ GiveBig Campaign | \$10k fundraising goal

▶ Next Steps:

- ▶ Re-org in process to further integrate Foundation / Association
- ▶ Mini-Pitch at Larchmont Elementary in Tacoma
- ▶ New Program: Let Her Play | Mini-Pitch partnership with OL Reign, Women's 50th, etc.

Cups

▶ Update:

- ▶ Registration complete and pool play starts this weekend (3/26-27)
- ▶ Semi-Finals / Finals Weekends:
 - ▶ May 6-8 | May 13-15
- ▶ Receivables Review | Keli

▶ Next Steps:

- ▶ Plan / Execute a premier event
- ▶ Cup fee collection
- ▶ Far West Regional Registration

Coaching Education

▶ Update:

- ▶ 'C' License recently complete | Paul Bayly supported by Keli Bitow
- ▶ Encourage information-sharing within WYS to ensure Coaching Education is leveraged as an asset in external discussions

▶ Next Steps:

- ▶ Financial audit
- ▶ Engage external stakeholders to remove barriers for Coaches Education

DEIB Opportunities

▶ Update:

- ▶ Sports Equity Advising | Fawzi Belal
- ▶ Internal session planning
 - ▶ BOD
 - ▶ WYS Team

▶ Next Steps:

- ▶ Evaluate potential value for Member Associations
- ▶ Consider AGM as a venue to share
- ▶ DEIB as a foundational element in hiring process

WYS | Special Events

EPD | Portugal Trip

- ▶ Updates:
 - ▶ Roster confirmations almost complete (15+ each Team committed)
 - ▶ Ray and Pedro doing everything they can fill rosters
 - ▶ Financial Aid offered | 6 players at \$6,000
 - ▶ Currently 4 registered | \$4,000
 - ▶ Jersey sponsorship | Sport Specific Travel at \$2,000
 - ▶ Fee collection: 45 Players | \$74,808.20
- ▶ Next Steps:
 - ▶ Finalize rosters
 - ▶ Travel paperwork audit and communication
 - ▶ Marketing plan development

Annual General Meeting (AGM)

▶ Updates:

- ▶ Agenda and follow up email to Membership by EOW
- ▶ Event Details:
 - ▶ Saturday, May 21, 2022 | 9:00am
 - ▶ Seattle Airport Marriott | 3201 South 176th Street

▶ Next Steps:

- ▶ Facilitate touch points with Membership prior to AGM
 - ▶ WYS ED visits
 - ▶ BOD engagement?

Women's 50th Celebration

▶ Updates:

▶ Updated event details:

- ▶ Saturday, September 24, 2022 | Time TBD
- ▶ Seattle Airport Marriott | 3201 South 176th Street

▶ Establish WYS Team | Tony Roberts (Lead), Allie Galoob (Support), Roger Levesque (Support)

▶ Steering Committee Outreach | Kate Deines, Katherine Reynolds, Amy Griffin

▶ Next Steps:

- ▶ Solidify event elements | Program, Messaging, Marketing Plan, etc.
- ▶ Establish target audience | Next generation of Leaders / Key Influencers?
- ▶ Leverage event partners (Tara & Trixy) to engage corporate partners

Volunteer Celebration

- ▶ Updates:

- ▶ Initial discussion to renew 'Of The Year Awards'

- ▶ Next Steps:

- ▶ Reevaluate process to encourage engagement / ensure authenticity of awards

Honor the Game

▶ Updates:

▶ Next Steps:

Any Other Business (AOB)

- ▶ Update borrowing resolution at Washington Trust
 - ▶ Meeting Minutes submission to WA Trust
- ▶ Executive Director account access declaration
- ▶ Other items?